

# The Heat Shop Cookie Policy

When it comes to cookies, our main policy is transparency.

We use "cookies" on our website to give you a more helpful and secure online experience. They're used to improve your online experience by almost every website, including our own. Which is one of the reasons we think it's important you understand how cookies work, what they're for, and when they're being used.

We want to make sure you're comfortable using them.

Cookie	Cookie Name	Description	Further Information
<b>Google Analytics</b>	_utmb	These cookies will gather information about how a user interacts with the site; such as pages viewed, time spent on a page and number of visitors. We use this information to improve the site .	The Google Privacy Policy is available at: <a href="http://www.google.co.uk/intl/en/policies/privacy/">www.google.co.uk/intl/en/policies/privacy/</a>
	_utmc		
	_utmz		
	_utma		
<b>Netscaler</b>	NSC*	The cookies are used to keep your browsing session on the same server. The cookie will expire at the end of the session.	